

MISSION:	Raise and grow funds to support Beloit Public Library.
CORE VALUES:	We believe ... We believe in the mission of Beloit Public Library. We believe the Foundation is vital to the Library’s success as a crucial community organization. We believe the Foundation is an essential partner of the library and supports its/our role in the community. We are committed to excellent stewardship of donor funds. We are committed to providing resources to the library to support its mission. We are committed to promoting a positive image for the library. We are committed to reflecting the interests of the community in order to determine the best use of our funds. We are committed to ensuring our board reflects the diversity of our community.
BOARD	Restructure/Expand the board to reflect the diversity of the community and enhance the skills of the board. We are committed to: A. Establish a board recruitment committee. B. Rethink the size and organization of the board. C. Form an alumni group for board recruitment.
GROWTH	Grow the endowment through partnerships and clear policies. We are committed to: A. Create an Advisory Committee to work with Finance Committee on growth of fund. B. Develop a process to collaborate with FABL on our shared goal to support the library and create joint branding opportunities. C. Optimize BPLF’s investment strategy.
RESOURCES	Achieve an endowment of \$1,000,000.00. We are committed to: A. Create an annual fund appeal. B. Implement a strategic marketing program C. Capitalize on our 10th Anniversary celebration D. Develop a planned giving program E. Modernize our development strategy