beloit public library

Strategic Plan Mission Statement & Values 2025-2027

MISSION:

To provide enriching, inspiring, and learning opportunities for all members of our diverse community.

VALUE 1: COMMUNITY

We believe that all members of our community deserve respect and equitable treatment.

We are committed to:

A. Actively welcome all members of our community to Beloit Public Library.

B. Actively raise awareness of Beloit Public Library services and resources.

C. Actively promote and model mutual understanding and respect among community members.

D. Provide safe, comfortable, and accessible spaces for the public, including meeting rooms for groups and quiet spaces for individual study.

E. Cultivate a rich, human environment for staff, users, board, and volunteers that reflects and serves our diverse community.

VALUE 2: LITERACY

We believe that literacy is essential for the well-being of every member of our community, and that a literate community is a vibrant community.

We are committed to:

A. Play a community leadership role in prioritizing early literacy and life-long learning.

B. Encourage and support adult literacy.

C. Develop classes in digital literacy.

VALUE 3: RESOURCES

We believe that informed residents contribute to a healthy community.

We are committed to:

A. Assist library users in gathering information and gaining knowledge.

B. Assist library users in finding and procuring resources.

C. Provide library users with opportunities to access arts and entertainment.

D. Ensure community access to workforce resources and services.

VALUE 4: TECHNOLOGY & FACILITIES

We believe that up-to-date technology and facilities must be available to all members of the community.

We are committed to:

A. Ensure sustainable access to up-to-date technology delivered through multiple platforms.

B. Provide instruction on digital technologies.

C. Manage facilities in ways that encourage partnership opportunities, and that meet community and facility needs.

D. Support and promote the partnerships for the Blender Café.

VALUE 5: STAFF

We believe that the staff is Beloit Public Library's most valuable asset.

We are committed to:

A. Support staff members' professional learning and development.

B. Ensure a safe work environment.

C. Ensure a work environment in which staff members are valued and respected.

D. Ensure the process for staff recruitment, hiring, retention, and advancement meet the stated criteria.

E. Foster a culture of excellent customer service.

VALUE 6: PARTNERSHIPS

We believe that we are strengthened and enriched by our Library partners, and by the partnership opportunities offered within our community.

We are committed to:

A. The City of Beloit.

B. Beloit Public Library Foundation.

C. Friends at Beloit Library (FABL).

D. Community Partners.