

MISSION

Raise, manage, and grow funds to support Beloit Public Library's mission.

**CORE
VALUES**

We believe ...

- A. The Foundation and its fundraising efforts are crucial to the library's success as a vital community organization.
- B. The Foundation is an essential partner of the library, and we support its role in the community.
- C. The Foundation supports the library by fostering a spirit of philanthropy in our community.

We are committed to ...

- A. Excellent stewardship of donor funds.
- B. Providing resources for the library to support its mission.
- C. Promoting a positive image for the library.

BOARD

Ensure the board reflects the diversity of the community to enhance the skills of the board.

- A. Formalize the board recruitment process.
- B. Formalize the size of the board and its committee structure.
- C. Engage board alumni to raise funds.

GROWTH

Grow the endowment through partnerships and clear policies.

- A. Develop a process to create community partnership opportunities and collaborate with Friends at Beloit Public Library (FABL) on our shared goal to support the library.
- B. Optimize the Foundation's investment strategy.

RESOURCES

Devise a comprehensive development strategy to achieve the mission of the Foundation.

- A. Grow the annual fund appeal.
- B. Implement a major gifts program.
- C. Implement a planned giving program.
- D. Implement a strategic marketing plan for fundraising in collaboration with the library.
- E. Implement a stewardship and appreciation plan for donors.