

Beloit Public Library
Beloit Daily News September 2014

In the business world, companies sometimes do what they call a “soft launch”. When the company is introducing a new product, they will release it to the general public without doing much in the way of promoting it. Doing this allows a small group of customers to explore the product knowing that the company will be able to react to their feedback so they can make corrections that will hopefully enhance the success of the product.

The Beloit Public Library did a soft launch of our redesigned website at the beginning of September. In the past several weeks we have had heard from library customers, we’ve made some changes and we think we have an awesome new website as a result of our soft launch.

So, what are some of the new features of the website? Overall the site is much more user friendly. We organized information into categories that make sense, including a “How Do I?” section that lets customers know how to place a hold on an item, renew an item, borrow a laptop or reserve our public meeting room. All upcoming events are listed on the right side of the page and customers can either click on the event name or view the full calendar for more information about the events. We have separate pages for Kids, Teens and Adults and you can access our Facebook page, our Twitter page and Overdrive all from the homepage.

Of course, you can still access information about the Library Board, the Friends at Beloit Library (FABL) group and the Beloit Library Foundation. And you can still search the catalog and log in to your library account to check the due dates for your library materials.

The new website address is www.beloitlibrary.org and we look forward to hearing what you think about it! In the meantime, be sure to check out these books coming soon to your Beloit Public Library:

Doctor Who: The Secret Lives of Monsters by Justin Richards. A unique, in-depth look into the hidden lives and mysteries of the monsters from the hit BBC series *Doctor Who*—a fully illustrated color compendium that reveals proof of the existence of alien life out there and among us, packaged with removable artwork commissioned exclusively for the book. (Book Description)

If You Were a Dog by Jamie Swenson. If you could be any kind of animal, what would you be? Would you be a dog that goes ARRRROOOOOO? Or maybe you would be a sharp-toothed dinosaur that can CHOMP, STOMP, ROAR! Perhaps you might want to be a hopping frog that goes BOING, BOING, RIBBET! But maybe you would want to be the best kind of animal of all: a child! (Book Description)

Vegetarian Flavor Bible: The Essential Guide to Culinary Creativity with Vegetables, Fruits, Grains, Legumes, Nuts, Seeds and More... by Karen Page. Emphasizing plant-based whole foods including vegetables, fruits, grains, legumes, nuts, and seeds, the book provides an A-to-Z listing of hundreds of ingredients, from açai to zucchini blossoms, cross-referenced with the herbs, spices, and other seasonings that best enhance their flavor, resulting in thousands of recommended pairings. ...the ideal reference for the way millions of people cook and eat today-- vegetarians, vegans, and omnivores alike. (Book Description)